



ROBERT ROMOROSA

SEO Specialist – Content Writer – Web Developer

CONTACT

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ADDRESS:

Montevideo 11200, Uruguay

PERSONAL WEBSITE:

<https://me.arwonderer.com>

BLOG SITE:

<https://arwonderer.com>

EMAIL:

arar@arwonderer.com

Core Competencies:

- Server Management
- cPanel and Plesk
- Webmail (IMAP, POP3, SMTP)
- Website Migration
- Content Management
- Domain Authority Check
- Web Hosting & Domain
- Nameserver Configuration
- DNS and Database Config.
- Webhosting Management
- Website Security
- Web Flow
- WordPress, Softaculos Apps
- Front-end/Backend
- Elementor / DIVI / Page Builders
- Landing Page / Design
- Databases / SQL
- Third API's Integration
- WordPress Theme/Plugin Dev.
- HTML / PHP / CSS / JavaScript

Experienced **Webmaster** specializing in **WordPress management, hosting, and website optimization**. Proficient in **domain and server management** (WHM, cPanel, Plesk, DNS, SSL), **front-end and back-end development** (HTML, CSS, PHP, JavaScript, XML/JSON), and **SEO optimization**. Skilled in **plugin/theme development, troubleshooting, security, and performance enhancement**. Strong problem-solver with independent and collaborative working skills.

PROFESSIONAL EXPERIENCE:

HORNHOST

Jan 2021 to Present

Montevideo, Uruguay

Webmaster / WordPress Developer (Full-Time)

Working on both the **front-end and back-end** of a major website project surrounding the WordPress platform. Using deep knowledge of HTML, CSS, PHP, JavaScript, XML/JSON, and 3rd party APIs.

- Content Management, modify, write and ensure all aspect are within the SEO aspect, check and correct JSON errors, Gutenberg, plugins, API etc.
- Implement and update application modules, utilizing a deep understanding of the WP library and other common practices to produce great WP-based products.
- Working on an independent level, while also serving as an effective and enthusiastic collaborator.
- Manage domain and webhosting, VM's, WHM, cPanel and Plesk, including WHMCS, troubleshoot, report server logs, Domain Management (Migration, Nameserver update, DNS and Records configurations). SSL certificates and security to ensure site security and uptime. Configure Webmail (SMTP / POP / IMAP protocols).
- SEO (keyword search, On and Off Page, SEO Audit, Domain Authority, Tags, Audit and Analytics).

TURNKEY LUMBER CORPORATION

Toledo, Uruguay Office

Apr 2024 – Nov. 2024

Digital Brand Assistant / SEO (Contractual/Project)

Designing, building, and maintaining websites optimized for user experience and search engines, implementing advanced SEO strategies to enhance website visibility and rankings in search engine results pages.

Conduct regular technical SEO audits and analyses to identify and rectify issues such as broken links and crawl errors, improving site performance.

Ensure all website elements from architecture to content are aligned with current SEO best practices, (WEB flow, WordPress, PHP sites, etc) helping to maintain a competitive edge in our online presence including online advertising (Google AdWords, Meta and X, LinkedIn Advertisement).

Core Cos:

- Moz, Semrush & Ahref
- On and Off-page SEO
- Google Analytics GA4
- Social Media Management
- GEO / Guess Posting
- Meta / Post Tags
- Backlinks
- Page and web traffic Analysis

EDUCATION

SYSTEMS TECHNOLOGY INSTITUTE
June 2002 – May 2006
Bachelor of Science in Info Tech.

TOTAL CARE INTERNATIONAL
March 2012 – October 2013
Associate in Nursing Aide

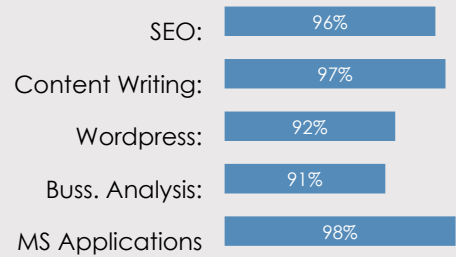
GROUND GURU
Nov. 2021 – Dec. 2022
WordPress Development Masterclass

Trainings/Certificates:

- English Test level – C1
- Computer Instructor
- SEO Training
- Amazon VA Training
- WordPress Developer Training
- Creating First App using Flutter
- Government Budgeting Seminar
- Civil Service License
- Certified Data Encoder

Language Spoken:

- English – Advance Level
- Spanish - Intermediate Level



CUSTOMER SERVICE SPECIALIST (REMOTE & ONSITE)
Verizon / T-Mobile / Amazon (6 Hours)

PARICUS LLC.
Florida, USA - Remote Oct 2023 to Apr. 2024

ALORICA
Montevideo, Uruguay – On Site Apr 2019 to Oct 2023

Handle Sales, Retail and telco account calls professionally, addressing inquiries, providing product support, and resolving issues. Utilize strong product knowledge to guide setup and troubleshoot. Accurately document interactions for resolution and collaborate with teams as needed.

- Identify process improvements to enhance customer satisfaction and operational efficiency, consistently meeting or exceeding performance targets. Utilizing Zendesk, Google Forms, Excel, email, chat, Zendesk and using slack for communicating with the team.

May 2009 to June 2016

EXEC. FINANCE SECRETARY
CPC Holding, Saudi Binladin Group – Onsite Saudi Arabia

- Prepares financial statements and executive summaries (Monthly income report of multiple companies), consolidation, Accountant's business plan, budget, sales forecast, analysis, entries of balance sheets reports, income and etc.
- Creates internal and external correspondence, memos, resolutions, invitations for programs and events, reports, procedure manuals, and presentations.
- Maintain reports for 32 companies and its subsidiaries.
- Facilitates balance review every end of the month, quarter, and year to Billion Dollar Assets.
Holds reporting sessions to key stakeholders and top 10 stockholders

SALES AND INVENTORY ASSISTANT
Al Ansari Company - Saudi Arabia Mar 2007 - Mar 2009

Composes business correspondence for inter-branch, materials and supplies request, memos and coordinated to the local and international supplier regarding stocks and bid stocks to purchase. Coordinates work flow, maintains procedures manual to ensure consistent performance of routines and research, draft or abstract reports. Creates monthly sales and expense reports.

Successfully established and stick to the stated objective of the agenda.

Maintains 90% awesome feedback efficiency in stocks control. Achieved 100% research exactness through SWOT analysis.